

University of Wisconsin Talegate Ambassador:

The University of Wisconsin Talegate Ambassador is responsible for formulating, executing, and reporting on the marketing growth strategy of Talegate for the University of Wisconsin football team. The mission of the University of Wisconsin Talegate Ambassador is to fill Talegate with the right fans and audience by growing the amount of Badger fans on Talegate. This is an on-location position on the University of Wisconsin Madison Campus.

About Honeycomb:

Honeycomb is a technology company headquartered in Boston, Massachusetts. We're building the largest interest-based social network platform in the world. Our current client list includes the likes of Lady Gaga and The Major League Baseball Players Association.

Honeycomb exists to fulfill people's lives by connecting them more deeply to their passions and the people they share them with. Major social network are flat, generalized platforms built around who people know. Honeycomb communities are built around what people love, creating opportunities for far more meaningful interactions.

You Are...

We place attitude over aptitude - although some serious aptitude will be required for this role. This is to say that we're looking for someone who is respectful (of themselves and others), open, positive, and ready to dive into things from day 1.

Passionate. Everyday, you're thrilled to build something from scratch, take on something exciting and ready for whatever is thrown at you next. Football is also your favorite sport!

Inventive. You think deeply and objectively about the goal and invent clever strategies in the form of executable methods to reach it.

Obsessive. You get your hands dirty in the pursuit of your goals fine tuning every bit to optimize outcomes along the way.

Fearless. You're not afraid of but excited by unknown outcomes. You know that a process of learning and tuning will help you survive the bumpy road to great outcomes.

Results Driven. Your focus on data and KPI's guides each of your next moves and your like a scientist when it comes to turning the data to your benefit.

Funnel Focused. Every project you take on positively impacts the acquisition funnel.

Audience Obsessed. Identifying, Reaching and Captivating an audience to deliver the right message, at the right time, to the right people is in your wheelhouse.

You Have...

- Currently enrolled at a Four-Year undergraduate university or college
- Excellent analytical skills and familiarity building, monitoring and evaluating conversion funnels
- The ability to interpret data and turn the information into actionable results
- An entrepreneurial mindset, and the ability to operate and work independently or within the framework of a team
- An understanding of advertising platforms; Google, Facebook, Twitter, Yahoo, etc..
- The ability to manage multiple projects/customers at one time

Other....

- Must be located in Madison, Wisconsin
- Must be able to provide your own computer equipment
- Must exhibit a strong passion for College Football
- Internship Work is primarily during the football season
- This position is unpaid

Job Type: Internship during School Year

Please send applications to jeremy@honeycommb.com